

<http://www.facebook.com/pages/Dr-Hunter-S-Thompson/9898906609>

facebook can be used as a promotional tool - be aware of your privacy settings to work out what you are displaying in public, maybe hide facebook over using it to promote

<http://twitter.com/>

default is public - 140 characters some times called microblogging, promote events , create online persona , even attach pictures (twitpic), video (twitvid) you can do longer tweets - twitlonger

<http://www.flickr.com/>

Photo promotion tool - Creative Commons licence

<http://www.vimeo.com/>

Video promotion tool

<http://www.mirocommunity.org/>

Video community pages

<http://blip.tv/>

Video / Documentary TV style - Creative Commons Licence

<http://www.vuze.com/>

Hi Def - video and series - TV like distribution

<http://www.tumblr.com/>

Rich Media CMS (content management system) Publish all media from desktop or mobile
No HTML or CSS knowledge required
Probably the best promotional tool at the moment
Feeds can be brought in from a range of sources - flickr, twitter, rss and more
Custom themes and domain names if required

<http://wordpress.com/>

The traditional Blog engine

<http://www.indexhibit.org/>

Artist based simple CMS - need web server and some HTML/CSS knowledge

<http://cargocollective.com/>

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<http://dribbble.com/>

Dribbble is show and tell for designers, developers and other creatives.

<http://soundcloud.com/>

Sound & Music distribution

<http://topspinmedia.com>

Music Artist Promotion tool

<http://lifehacker.com/5531465/establish-and-maintain-your-online-identity>

Great Article on Establishing and Maintaining you online identity