

These questions only allow a respondent to choose one answer from the answer choices.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**Do you like peanut butter?**

- Yes
- No

These questions allow respondents to choose as many answers as they want from the answer choices. Perfect for those "Choose all that apply" questions.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**What type(s) of peanut butter do you like? (Please choose all that apply.)**

- Crunchy
- Smooth
- Other (please specify)

These questions allow a respondent to choose one answer from the answer choices for each row of the question.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**How often do you eat the following types of peanut butter?**

	Daily	Weekly	Monthly	Yearly	Never (N/A)
Crunchy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smooth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

These questions allow respondents to choose as many answers as they want from the answer choices for each row.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)**
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**My family likes the following type(s) of peanut butter.**

	Crunchy	Smooth
Me	<input type="checkbox"/>	<input type="checkbox"/>
My Spouse	<input type="checkbox"/>	<input type="checkbox"/>
My Children	<input type="checkbox"/>	<input type="checkbox"/>

This Question allows you to rate an items over different scales.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus**
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**Please rate both the Texture and Taste of the following Brands of Peanut Butter.**

	Texture	Taste
Skippy	<input type="text"/>	<input type="text"/>
Jif	<input type="text"/>	<input type="text"/>
Peter Pan	<input type="text"/>	<input type="text"/>
Adams	<input type="text"/>	<input type="text"/>

These questions allow respondents to rate items based on some rating criteria.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale**
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**Please rate the following qualities of peanut butter.**

	Extremely Important	Important	Doesn't Matter Much	Deal Breaker	N/A
Salty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crunchy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smooth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nutty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

This question allows the respondent to type in their own answer.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**What is the first word that comes to mind when you think about Peanut Butter?**

This question allows the respondent to type in their own answer over several fields.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**Please list your top three favorite brands of Peanut Butter.**

One

Two

Three

This question allows the respondent to type in a large amount of text for their response.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**Please describe your first experience with Peanut Butter.**

This Question type limits the response to only a numerical answer.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes**
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

### How many pounds of Peanut Butter do you buy each year?

Jif	<input type="text"/>
Peter	<input type="text"/>
Pan	<input type="text"/>
Skippy	<input type="text"/>
Adams	<input type="text"/>

This question-type allows respondents to provide information about themselves.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)**
- Date and/or Time
- Image
- Descriptive Text

### Please tell us about where you live.

<b>Name:</b>	<input type="text"/>
<b>Company:</b>	<input type="text"/>
<b>Address:</b>	<input type="text"/>
<b>Address 2:</b>	<input type="text"/>
<b>City/Town:</b>	<input type="text"/>
<b>State/Province:</b>	<input type="text"/>
<b>ZIP/Postal Code:</b>	<input type="text"/>
<b>Country:</b>	<input type="text"/>

This question-type allows you to collect date and time information from your respondents.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time**
- Image
- Descriptive Text

### When was the first time you ever ate:

	MM	DD	YYYY	HH	MM	AM/PM
Smooth Peanut Butter	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>	<input type="text"/> : <input type="text"/> <input type="text"/>
Chunky Peanut Butter	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>	<input type="text"/> : <input type="text"/> <input type="text"/>

This question-type allows you to display an image on your survey.

Multiple Choice (Only One Answer)  
Multiple Choice (Multiple Answers)  
Matrix of Choices (Only One Answer Per Row)  
Matrix of Choices (Multiple Answers Per Row)  
Matrix of Drop-down Menus  
Rating Scale  
Single Textbox  
Multiple Textboxes  
Comment/Essay Box  
Numerical Textboxes  
Demographic Information (US)  
Demographic Information (International)  
Date and/or Time  
**Image**  
Descriptive Text

**This is an image of a jar of peanut butter!**



This question type can be used when you want to enter text into the survey without asking a question.

Multiple Choice (Only One Answer)  
Multiple Choice (Multiple Answers)  
Matrix of Choices (Only One Answer Per Row)  
Matrix of Choices (Multiple Answers Per Row)  
Matrix of Drop-down Menus  
Rating Scale  
Single Textbox  
Multiple Textboxes  
Comment/Essay Box  
Numerical Textboxes  
Demographic Information (US)  
Demographic Information (International)  
Date and/or Time  
Image  
**Descriptive Text**

"Man cannot live by bread alone; he must have peanut butter."  
-James A. Garfield