Sociology and the Web

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COMP6037 Foundations of Web Science

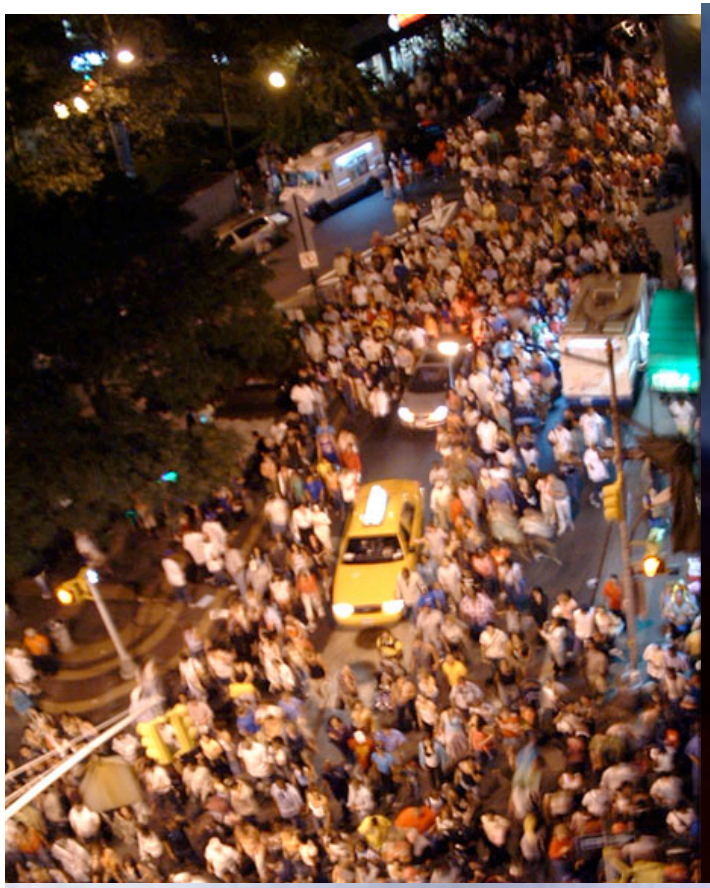
http://idannyb.wordpress.com/2008/01/19/china-will-become-the-worlds-top-internet-market-in-the-next-few-months/

Sociology and the Web

- The Web implicates every aspect of human (social) life - political, economic, social, cultural, national, regional, global
- **Sociology** “the study of society” - social action(s) of individuals in communities, networks, organizations, personal relationships

Social shaping:

  - How society is influenced by and also influences,
  - How the web shapes social action but is also created by it
  - The social consequences of the web



ANGOLA

Sociology of the web covers everything that sociology covers…

Technology

- Machine human interactions (cyborgs)
- Realities (virtual), utopia
- Time and space: remote and mobile, social history
- Risk societies, surveillance

http://www.technewsworld.com/story/The-Life-of-a-Social-Cyborg-65642.html
Image by Andrew Kincaid, RedFish Imagery

Sociology of the web covers everything that sociology covers…

- **Individuals and interaction**
  - Identity – national, cultural, gender, age, (virtual and real)

Sexuality and relationships on the web, intimacy/love
Networks and groups, virtual communities

Sociology of the web covers everything that sociology covers…

- **institutions and power**
  - Equality: class gender age race
  - Politics, control, democracy, - social movements, Terrorism, crowds
  - Education
  - Work and organisations

Flashmobbing at the Louvre