



Knowledge Graphs and Wikidata

COMP6256 Knowledge Graphs for AI Systems

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Based on slides from Steffen Staab and Markus Krötzsch



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Article development led by acmqueue queue.acm.org

Five diverse technology companies show how it's done.

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Industry-Scale Knowledge **Graphs:** Lessons and Challenges

Panel at ISWC-2018

- Google
- Microsoft
- IBM
- Facebook
- eBay
- Google



Many, many others

- BBC
- Flickr
- Thomson Reuters
- New York Times
- HP
- Samsung
- Siemens
- Huawei ...



Microsoft's Satori

Search queries, views, click throughs, ...



World graph

- People
- Places
- Organizations
- Things
- Actions

...

Web pages, Web documents, Images, ...

Messages read/sent, Document author/shared, ...



Work graph

- People
- Groups
- Messages
- Activities

...

Emails, Messages, Documents, Meetings, ...

Knowledge acquisition, search, recommendation ...



Academic graph

- People
- Publications
- Fields of Study
- Venues

...

Authors, institutions, articles, conferences ...

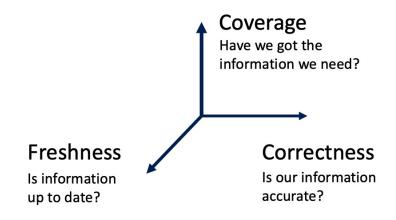




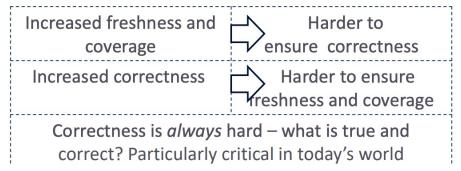
Microsoft's Satori

Challenges of scaled KGs

Building a small KG is easy - building a vast system like Satori is a huge challenge



Three forces in constant conflict:







Facebook's Social Graph

Billions of entities, trillions of assertions Coverage:

socially relevant entities, concepts and words.

People, Celebrities, Places, Points of Interest, Movies, TV, Music, Sports

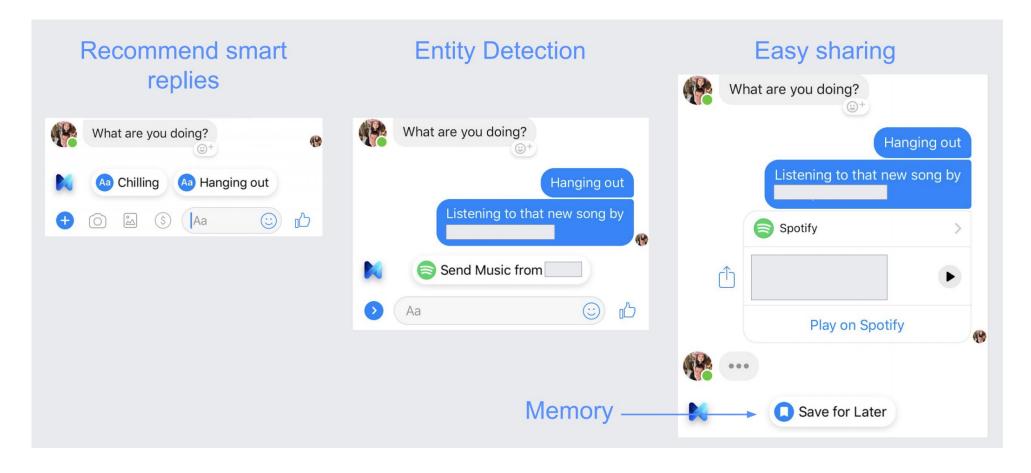
US only:

- ~500M assertions
- ~50M entities
- ~100s of types



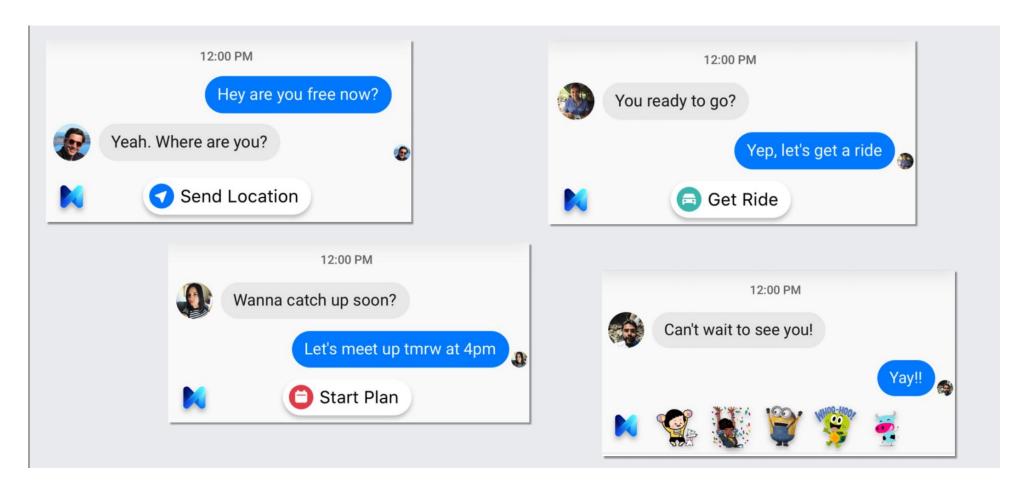


Facebook's Social Graph





Facebook's Social Graph





eBay KG: Faceted Browsing and Search





eBay Knowledge Graph

 Graph - Products, properties, value types, fitment, relationships, standards, variations, people, places, brands, companies, events, dates.

Biggest Problem: Identity

- Are these listings the same product?
- Identity depends on who's asking
- Buyer and Seller have different requirements



eBay / Amazon identity



Google Nest T3030EX Nest Learning Thermostat 3rd Gen White, Installation

★★★★☆ ~ 95

£19999 £219.99

FREE Delivery

More buying choices £183.31 (12 used & new offers)



Hive Active Heating and Hot Water Thermostat with Professional Installation

★★★☆ × 2,946

£20987 £249.00

vprime Get it Tuesday, Mar 3 FREE Delivery by Amazon

More buying choices

£99.99 (5 used & new offers)

Amazon Certified: Works with Alexa



Nest Learning Thermostat

★★★☆ ~ 349

£19900 £218.00

vprime Get it Thursday, Mar 5 -Saturday, Mar 7

Only 9 left in stock.

More buying choices £180.00 (4 used & new offers)

Amazon Certified: Works with Alexa



Nest Learning Thermostat, 3rd Generation by Nest Labs

★★★★☆ ~ 703

£21900

vprime Get it Thursday, Mar 5 -Saturday, Mar 7 Only 2 left in stock.



Nest Stand for Learning Thermostat, 3rd Generation

★★★☆☆ × 215

£4999

FREE Delivery Only 5 left in stock.

More buying choices £29.99 (4 used & new offers)



Nest Labs Nest Learning Professional Version 3Rd Generation Thermostat, Carbon Black (T3016Us)

*** * * × 288

£42169

FREE Delivery Usually dispatched within 6 to 10 days.



tado° Smart Radiator Thermostat (vertical mounting) - Quattro Pack, Add-ons for Multi-Room Control, intelligent heating control

★★★☆☆~352 £16099 £179.00

✓prime Get it Tomorrow, Mar 2 FREE Delivery by Amazon



Google Nest T3031EX Nest Learning Thermostat 3rd Gen Copper

★★★★ ~ 59

£21500 £219.00

✓prime Get it Thursday, Mar 5 -Saturday, Mar 7 Only 4 left in stock.



Nest Learning Thermostat, Easy Temperature Control For Every Room In Your House, Copper (Third Generation), Small

★★★★☆ ~ 1,717

£21900 vprime Get it Thursday, Mar 5 -Saturday, Mar 7



Nest T4000ES E Thermostat, White *** ~ 677

£16900

√prime

FREE Delivery by Amazon Usually dispatched within 1 to 3

months. More buying choices



Hive Premium Active Heating and Hot Water Thermostat with Hub 360 - Black

★★★☆☆~38 More buying choices £204.77 (1 used offer)



Nest Learning Thermostat - 2nd Generation T200577

★★★☆ ~ 3,391 More buying choices £541.00 (1 new offer)



What is it used for



Official Blog

Insights from Googlers into our products, technology, and the Google culture

Introducing the Knowledge Graph: things, not strings

May 16, 2012

Google



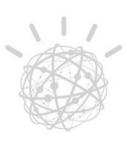
Google Knowledge Graph

- Strong Typing
 - Guiding
 - Natural language processing
 - Machine learning
 - Alignment
 - ...
- Metatypes
 - Time-independent identities are not substructures of time-dependent ones



IBM

Knowledge Graph @ Watson



- We haven't focused on ONE Global knowledge graph
- We have a framework for anyone to build their domain specific KGs
- Offered as a part of Watson Discovery Advisor and now Watson Discovery Service, also consumed internally by services / solutions
- Clients In various sectors:
 - Banking and Finance
 - IT Services, Customer Service
 - Cyber Security
 - Scientific Discovery: Life Science, Oil & Gas, Chemicals & Petroleum
 - Defense
 - Space Exploration
 - Media and Entertainment



IBM Lessons Learned / Open problems

- polymorphic stores
- evidence is primitive to the system, which every node and edge maps to
- push entity resolution to runtime through context
- every new piece of knowledge should know its cascade effect

- modeling and analyzing changing knowledge
- merge relationships discovered from unstructured data with known relationships
- federation of global, domain specific and customer specific knowledge
- incremental update of global knowledge on horizontally scaled stores



	Data model	Size of the graph	Development stage
Microsoft	The types of entities, relations, and attributes in the graph are defined in an ontology.	~2 billion primary entities, ~55 billion facts	Actively used in products
Google	Strongly typed entities, relations with domain and range inference	1 billion entities, 70 billion assertions	Actively used in products
Facebook	All of the attributes and relations are structured and strongly typed, and optionally indexed to enable efficient retrieval, search, and traversal.	~50 million primary entities, ~500 million assertions	Actively used in products
eBay	Entities and relation, well- structured and strongly typed	Expect around 100 million products, >1 billion triples	Early stages of development and deployment
IBM	Entities and relations with evidence information associated with them.	Various sizes. Proven on scales documents >100 million, relationships >5 billion, entities >100 million	Actively used in products and by clients



(Some) Pervasive Challenges

Modelling

- No unique way
- Graphs get large
- Maintained by large teams (600 for Google?)

Machine learning and data mining

- Refining the graph
- Completing the graph
- dentity / entity alignment

Many (live) sources / provenance



Wikidata



Wikipedia in 2016

A project that has shaped the Web

• Huge global reach: over 500M unique visitors/month

• The answer to all questions in all languages





The answer to all questions ...?

What are the ten largest cities with a female mayor?

(stored knowledge ≠ usable knowledge)



Wikipedia content reuse...

- Wikipedia as an information cul-de-sac
- Extremely restricted access paths
- (main access method: reading lengthy pages of text)
- Information extraction is hard
- Question answering is hard
- Adapting to new contexts is hard



... in all languages?

There are approx. 300 language editions of Wikipedia

How many exactly?

Wikipedia



WikipediA

The logo of Wikipedia, a globe featuring glyphs from several writing systems

Screenshot

[show]

Type of site Online encyclopedia

Available in 303 languages

Owner Wikimedia Foundation

Created by Jimmy Wales, Larry Sanger^[1]

Website wikipedia.org ₺

Alexa rank − 5 ₺ (Global, February 2019)

Commercial No

Registration Optional^[notes 1]

Users >318,925 active users^[notes 2]

and >81,092,199 registered users 1,184 administrators

(English)

Launched January 15, 2001; 18 years

ago

Current status Active

Content CC Attribution / Share-Alike 3.0

Most text is also dual-licensed under GFDL; media licensing

varies

Written in LAMP platform^[2]

OCLC number 52075003 ₺

Wikipedia



Logo von Wikipedia

www.wikipedia.org 덦 (Übersicht aller Sprachen) de.wikipedia.org (deutschsprachige Version)

Motto Die freie Enzyklopädie

Beschreibung Wiki einer freien, kollektiv erstellten

Online-Enzyklopädie

Registrierung optional

Sprachen 295

Eigentümer Wikimedia Foundation

Urheber angemeldete und nicht

angemeldete Autoren nach dem Prinzip kollaborativen Schreibens

Erschienen 15. Januar 2001

Artikel Über 49,3 Millionen (Stand: Januar

2019)[1]

davon deutschsprachig:

de.wikipedia.org 2.284.751 (aktuell

zum Zeitpunkt des Seitenaufrufs im

Browser)[2]





Wikidata

- Official "Wikipedia Database"
- Live at <u>www.wikidata.org</u>
- Data used by most Wikimedia projects
 - All 285 (?) language editions of Wikipedia
 - Wikivoyage, Wikiquote, Wikimedia Commons, ...
- Large, active community
 - More than 115K editors so far
 - Among the most active Wikimedia projects by edits

2019-03-15: Wikidata records its 883,173,631 edit, overtaking the English Wikipedia to become the most edited Wikimedia website.





Wikidata content

- Main tasks:
 - Provide mapping between pages on all Wikimedia projects (including all Wikipedias)
 - Store data needed in these projects
 - Store additional data by community consensus
- What is "data"?
 - Property-value pairs, with optional annotations
 - At least 2,144 distinct properties
- How is data maintained?
 - Manually, by volunteers, like on Wikipedia

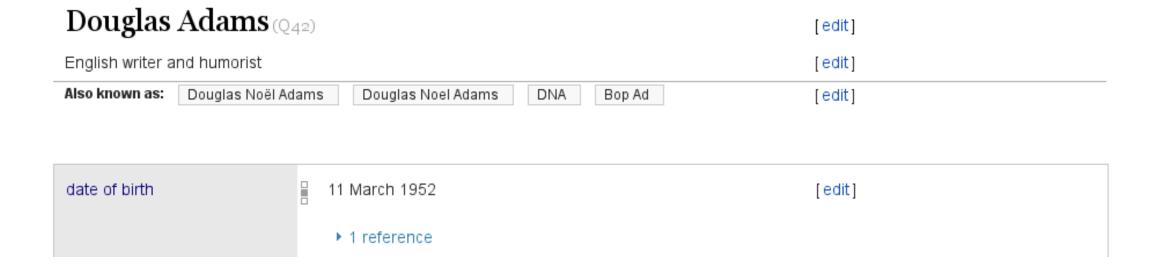




Data Model



The Content of Wikidata



Wikipedia pages linked to this item (64 entries)

Language	\$	Code -	Linked page	+
	العربية	arwiki	وغلاس آدمز	[edit]
	مصری	arzwiki	وجلاس ادامز	[edit] د
Boarisch		barwiki	Douglas Adams	[edit]
беларуская	_	be x oldwiki	Дуглас Адамз	[edit]



Terms and Languages

Douglas Adams (Q42)	[edit]
English writer and humorist	[edit]
Also known as: Douglas Noël Adams Douglas Noel Adams DNA Bop Ad	[edit]

Three kinds of terms: labels, descriptions, aliases

- Term: string in a language ("monolingual text value")
- Over 350 languages

Used for labelling and searching

Terms as keys:

Label-description pair globally unique



Terms and Languages

"(Q42)"
Identifier usually
meaningless

2 0 110111212121212121212121212121212121	
English writer and humorist	[edit]
Also known as: Douglas Noël Adams Douglas Noel Adams DNA	Bop Ad [edit]

Three kinds of terms: labels, descriptions, aliases

- Term: string in a language ("monolingual text value")
- Over 350 languages

Douglas Adams (0.40)

Used for labelling and searching

Terms as keys:

Label-description pair globally unique



Site Links

Wikipedia pages linked to this item (64 entries)



Links to other Wikimedia projects
Used in all Wikipedias to create language links

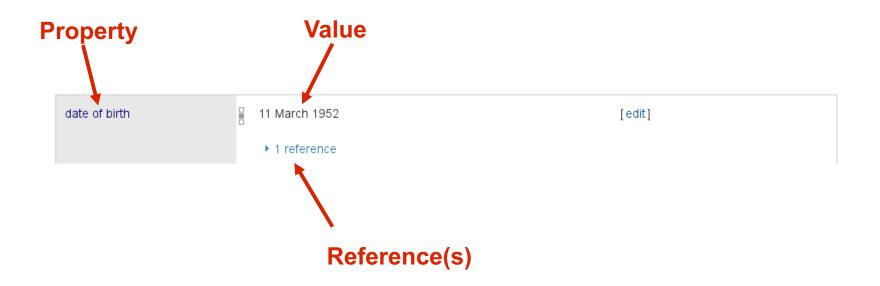
Site links as keys:

- At most one link per project (functional)
- At most one item per site link (inverse functional)



Statements

The richest part of Wikidata's data





Statements

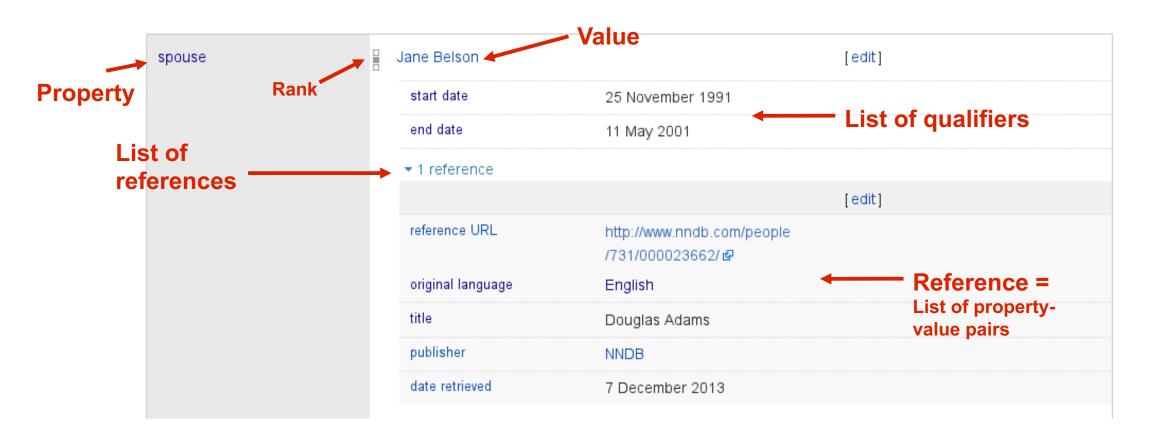
The richest part of Wikidata's data





Statements

The richest part of Wikidata's data





Properties and Datatypes

Properties have datatypes

Datatype fixed after creation

Datatypes: Item, Property, String, URL, CommonsMedia, Time, Geo Coordinates, Quantity, Monolingual Text, External ID (new), Math (new)

Properties can have statements (since late 2014)



Wikidata Statistics

Status

This page reports on the current status of the data shown in the system. Data is cached in your browser. More recent data may be available on the server.

tatistics based on Wikidata dump 1.3.2021			~
	Items	Properties	Total
Number	92365249	8529	92373778
Statements	1209306864	158638	1209465502
Labels	478140985	180136	478321121
Descriptions	2416312862	83895	2416396757
Aliases	99256635	127538	99384173
Site links	77569139	0	77569139

Data Freshness	*	
Statistical data is computed from the data dump about once per week. Basic statistics (class and property names, usage counts for properties, direct instances of classes) are refreshed more frequently, about once per hour. All other data is live.		
Dump date	1.3.2021	
Property data refresh	9.3.2021, 10:12:04	
Class data refresh	9.3.2021, 10:12:52	

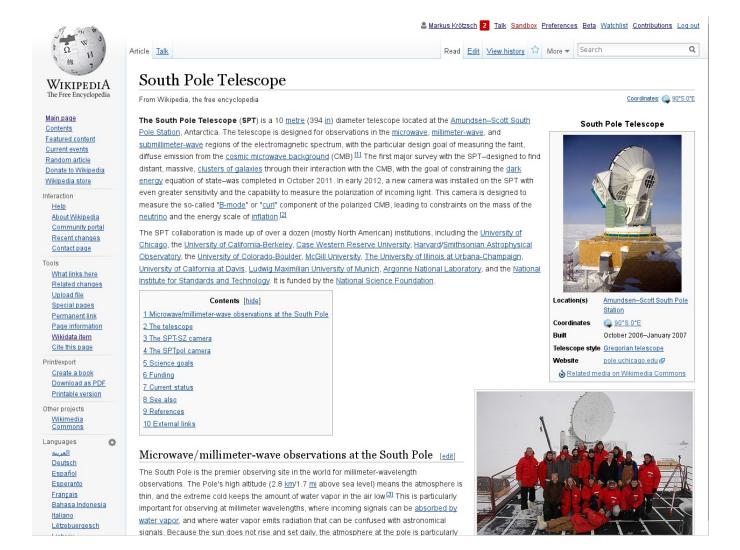


Refreshed recently?

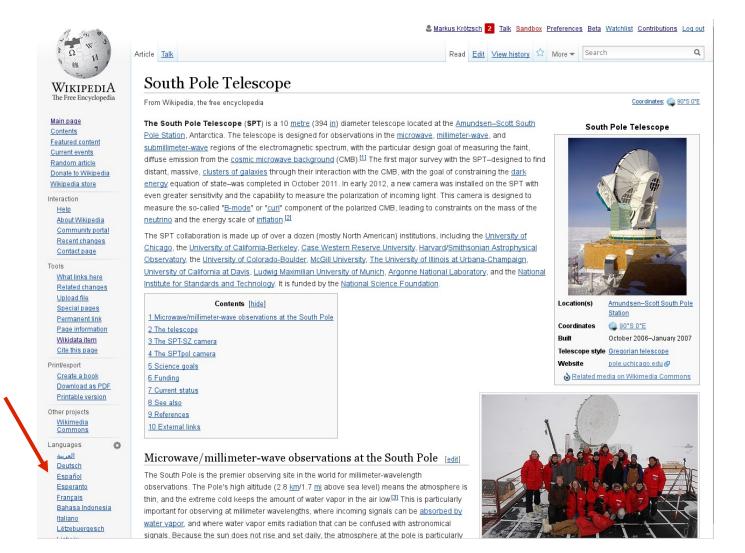


Usage & Applications



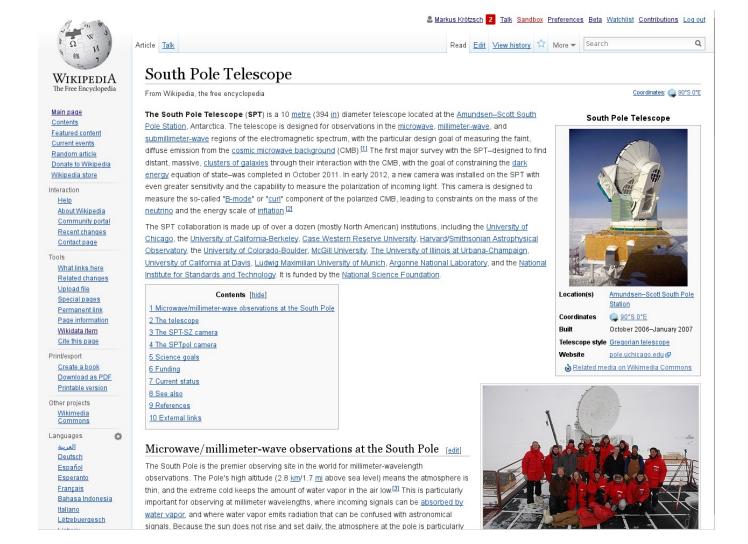






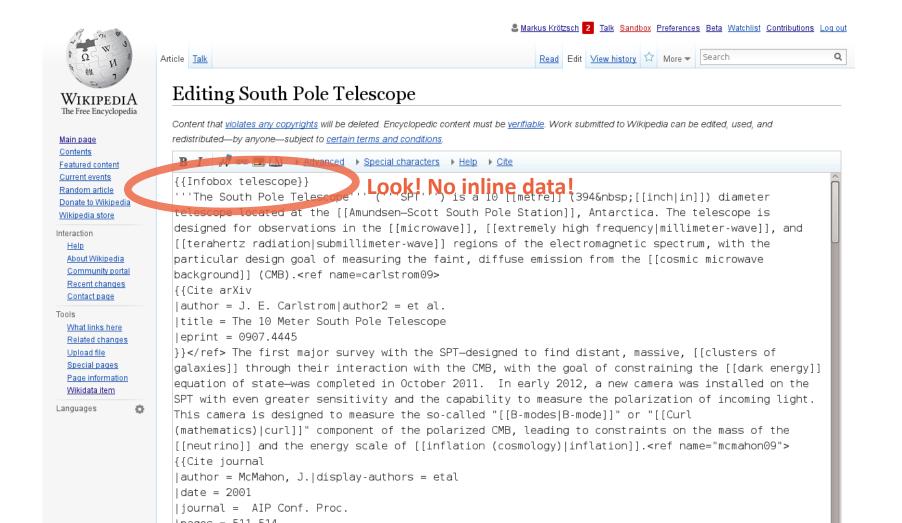
language links





infobox







Move inline data to Wikidata

- In progress; still incomplete
- Process changes (Example: English Wikipedia PersonData)

Populate Infoboxes from Wikidata

- Only just starting (technical support since May 2015)
- Several examples in production, first community decisions made on how to use this

Create list articles (semi)automatically with queries

- Technology still under development
- Community discussions have started



Third-Party Application Areas

Labels and descriptions

Use as a language resource

Identifiers

• Data integration, authority control, linking

Data access

- Embed Wikipedia-related data anywhere
- Answer complex questions

Advanced analytics

- Data science
- Analyse Wikipedia community processes





Wikidata applications: Status

Tools for Wikidata editors

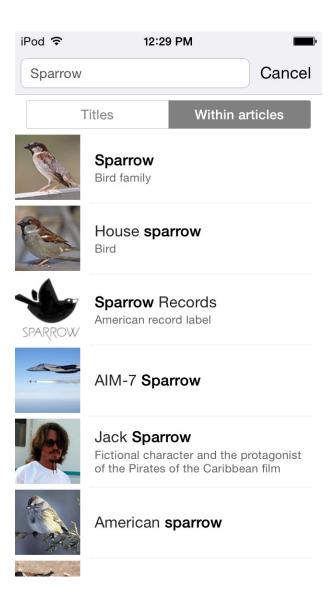
 Mass editing, data integration, browsing, error detection, ...

Wikipedia-related usage

- Data use on Wikimedia projects
- Analysis of Wikipedia content

Third-party use

- Data integrated in other DBs (authority files, thesauri, open data repositories)
- Identifier/vocabulary reuse





Wikidata as Knowledge Graphs

Graph-based information collections come in many formats:

- W3C Resource Description Format
- Property Graph (Blueprints/Tinkerpop)
- Custom JSON structures
- Facebook Open Graph...

How does Wikidata fit in?



Wikidata internally

Wikidata uses custom JSON as its main format





Wikidata internally

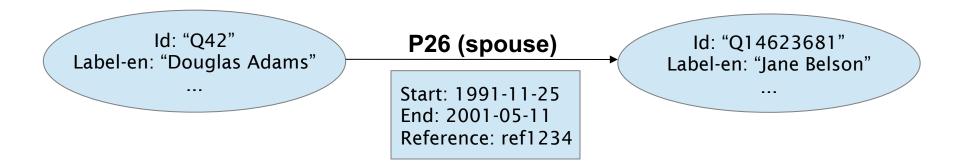
Wikidata uses custom JSON as its main format

```
"mainsnak": {
 "snaktype": "value",
 "property": "P26",
 "datavalue": {
   "value": { "entity-type": "item", "numeric-id": 14623681 },
   "type": "wikibase-entityid"
 "datatype": "wikibase-item"
"type": "statement",
"qualifiers": {
 "P580": [
     "snaktype": "value",
     "property": "P580",
     "hash": "b42b4077a100e1a8cb55586caec525bcee1ed7dd",
     "datavalue": {
       "value": { "time": "+1991-11-25T00:00:00Z", "timezone": 0, "before": 0, "after": 0, "precision": 11,
                   "calendarmodel": "http://www.wikidata.org/entity/Q1985727" },
        "type": "time"
      "datatype": "time"
 "P582": [
```



Property Graph model

Directed graph where nodes and edges can have lists of attribute-value pairs Generalises many "annotated edge" graph models



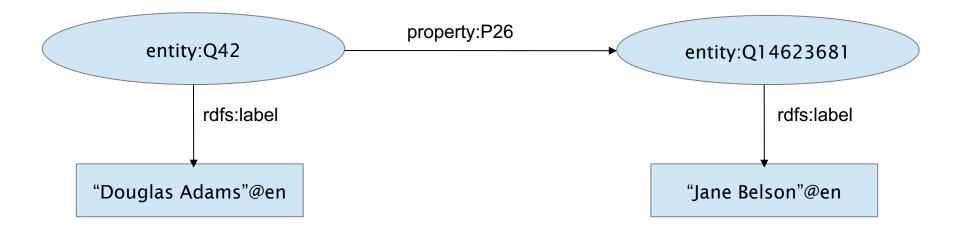
Differences to Wikidata:

- Only one value per annotation attribute
- Nodes != attribute-values, edge types != attributes
- Custom extension needed for required value types



RDF (Resource Description Framework)

Directed graph where nodes are URIs or data values, and edges are labelled with IRIs Graph = set of triples "subject predicate object"



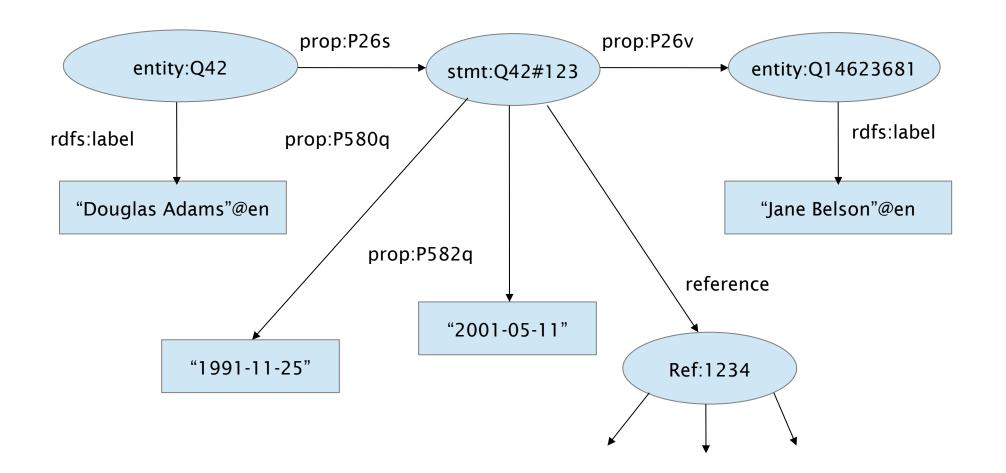
Differences to Wikidata:

No annotations for edges



Representing Wikidata in RDF

Use new nodes to represent relations between objects





Wikidata and RDF: current status

- All data available in RDF:
- Live exports of all data ("Linked Data")
- Dump files (around 500M-1000M triples)
- Official Wikidata live query service based on SPARQL
- https://query.wikidata.org/
- URIs ("RDF identifiers") used as main identifiers for Wikidata content (even in non-RDF applications)



Wikidata and DBpedia

DBpedia

- Data related to Wikipedia
- Started in 2006
- Automated extraction
- One dataset per language
- Based on triples (RDF)
- >10k properties
- Stand-alone dataset
- Unique community

Wikidata

- Data related to Wikipedia
- Online since late 2012*
- Manual editing
- One multilingual dataset
- Based on statements
- About 5k properties
- Wikipedia integration
- Unique community



Wikidata Vocabulary and Ontology



Vocabulary

Wikidata items often are well-defined concepts:

- Linked to many Wikipedia articles
- Linked to hundreds of external databases
- Most items are classified (given a type)
- Labels and descriptions in many languages

Wikidata item IDs are stable

Might be deleted but never re-used

Wikidata items have canonical URIs that provide further data in various formats (content negotiation)



Classification

Properties subclass of (P279) and instance of (P31)

• P31 is the most used property on Wikidata

Often (but not always) used without qualifiers

Interesting class hierarchy:

- Around 160,000 entities used like classes
- Subclass of: 11,643

Property hierarchy now also emerging



Wikidata as an ontology of everything?

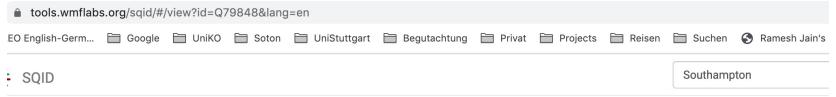
Modelling is hard:

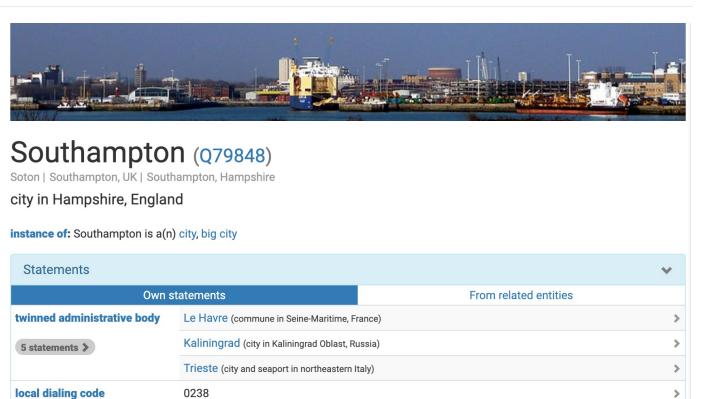
- Semantic drift across content areas
- Incoherent modelling decisions
- Concepts do not always translate faithfully into other languages
- Upper level modelling is philosophically challenging



Where are we now?

In Southampton?

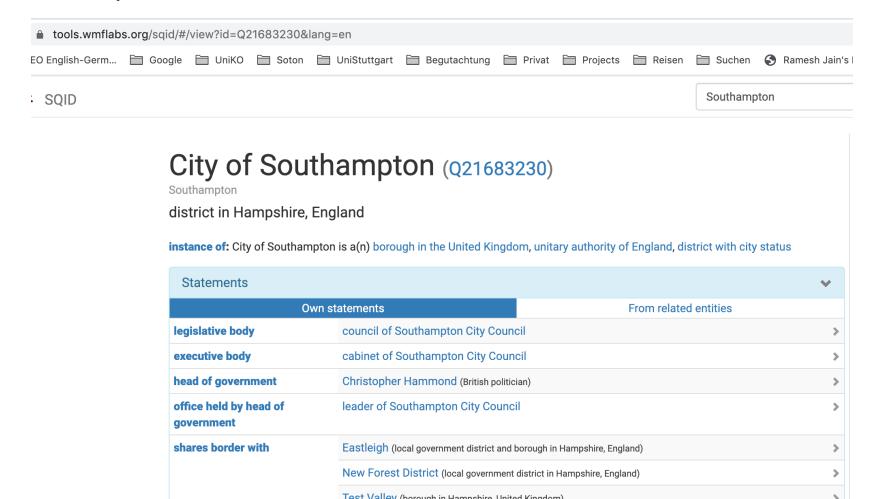






Where are we now?

In City of Southampton?





Abstract Wikipedia / Wikifunctions

- Enable the creation of language-independent articles.
- Increase the number of articles available in all languages, especially less used ones
- · Share knowledge from local culture and contexts with a global audience



Final Remarks



Getting the Data

See www.wikidata.org/wiki/Wikidata:Data_access

Direct access per item (Web API, JSON, RDF, ...)

Database dumps (JSON)

• Use Wikidata Toolkit to parse dumps in Java https://www.mediawiki.org/wiki/Wikidata_Toolkit

RDF dumps

SPARQL endpoint





Conclusions

Wikidata is developing rapidly

- Data size
- Vocabulary size
- Technical features and community processes

A platform for data integration

• Including links to many other databases

Data access is easy, both legally and technically

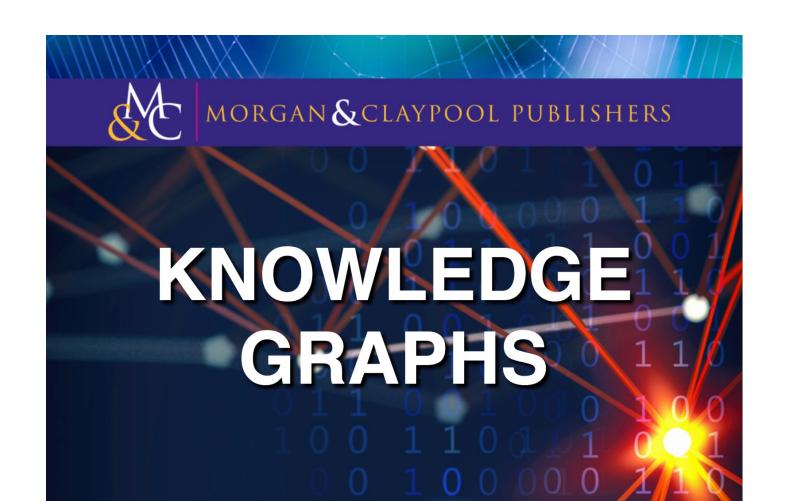
Extended exports and query facilities under way



References



Free content at: https://kgbook.org/





Further reading

Denny Vrandecic, Markus Krötzsch. <u>Wikidata: A Free Collaborative Knowledge Base</u>. Communications of the ACM 2014.

→ general first introduction to Wikidata

Fredo Erxleben, Michael Günther, Markus Krötzsch, Julian Mendez, Denny Vrandečić. Introducing Wikidata to the Linked Data Web.

Proc. Int. Semantic Web Conf. (ISWC) 2014.

 \rightarrow introduction of the Wikidata RDF export and data model



Own work, e.g.

Knowledge graph completion

• Bo Xiong, Nico Potyka, Trung-Kien Tran, Mojtaba Nayyeri, Steffen Staab: **Box Embeddings for the Description Logic EL++**. CoRR abs/2201.09919 (2022)

Knowledge graph evolution

 Lukas Schmelzeisen, Corina Dima, Steffen Staab: Wikidated 1.0: An Evolving Knowledge Graph Dataset of Wikidata's Revision History. Wikidata@ISWC 2021



Explore yourself

https://tools.wmflabs.org/sqid/

Statistics:

https://tools.wmflabs.org/sqid/#/status

Example queries:

https://query.wikidata.org/