

Task

JP would like you to look back on a piece of legislation that the UK government passed almost 10 years ago - the Digital Economy bill. This bill is the way a modern industrial nation has chosen to govern its 'digital economy' – ie to manage it so that it can thrive without being destructive. You can find a summary of the bill's provisions at <https://uk.practicallaw.thomsonreuters.com/9-502-0116> .

At the time, JP blogged a critique of the bill in the form of an analogy about Banana ice cream. <https://confusedofcalcutta.com/2010/04/02/the-digital-economy-bill-thinking-about-banana-ice-cream/>

JP would like you to reflect on the bill from the privileged position of having 10 years extra knowledge and experience of the Web. JP's position is that multinational companies have to consider (and respond to) international, national, regional and local issues, *and have their own* internal partitions and structures to deal with.

Question: what issues does the bill create for the companies trying to grow their businesses in the digital economy who are operating in the UK?

NB: JP is not an academic, he is a business executive, so he hasn't recommended any specific reading. What literature can you find? What sources will you consider? What perspectives do you need to understand?