WEBS2002 Interdisciplinary Project

Week 8: Overview
http://www.edshare.soton.ac.uk/13665/

Theme: Visual Literacy

The materials are designed to build your visual literacies:

- Review your visual literacy
- Identify how you might communicate using visual methods
- Develop a wider understanding of the power and use of visualisations

Slides include links to other materials

Further Reading:

Lengler, Ralph, and Martin J Eppler. 2007. "Towards a Periodic Table of Visualization Methods for Management." In *IASTED Proceedings of the Conference on Graphics and Visualization in Engineering (GVE 2007)*. Clearwater, Florida, USA.
available from http://www.visual-literacy.org/periodic_table/periodic_table.pdf

McCandless, David. 2009. *Information Is Beautiful*. HarperCollins UK.

Tufte, Edward R. 1983. *The Visual Display of Quantitative Information*. Cambridge, MA: Graphical Press LLC.

Tufte, Edward R. 2006. *Beautiful Evidence*. Vol. 23. Graphics Press Cheshire, CT.

The Tufte books are both in the Hartley library, one copy of the McCandless book is available from Winchester School of Art, and you can download the article by Lenger and Eppler.

Webliography

GapMinder: http://www.gapminder.org

Guardian Data Store Flickr Group http://www.flickr.com/groups/1115946@N24/

Information Is Beautiful http://www.informationisbeautiful.net

Many Eyes: http://www-958.ibm.com/

Visual-Literacy: http://www.visual-literacy.org/