

# Changing the World with Open Data

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# Data Rich Applications and Open Data



# Course Topics

Validation  
Discovery  
Alignment  
Importing & Open-Data  
Linked-Data

Agile Top-Down  
Mobile Development  
Visualisation

User-eXperience  
Re-Usability Focussed-Design  
Addiction

Open-Innovation  
Intellectual-Property  
Marketing Pitching

# Open Data

Open data is **information**  
that is **available** for anyone to **use**,  
for **any purpose**,  
at **no cost**.

# Availability and Access

- The data must be available as a **whole**
- Available “**freely**”, preferably to be downloaded
- Must be available in a convenient and modifiable **form**



Use



- Data must be available under an open **license**.
  - Open Government License
  - CC0, Creative Commons No Restrictions.
- Must be **reusable** and **redistributable**.

# Universal Participation

- Must allow **everyone** to use the data.
- Must allow **unrestricted** use
- **Intermixing** and **Interoperability**.



*"The interesting thing about open data is the serendipity effect. It's about interconnecting all kinds of things."*



*"Open data is not just about transparency and accountability; there is potential for economic innovation and value to come from it." Wired 2012*





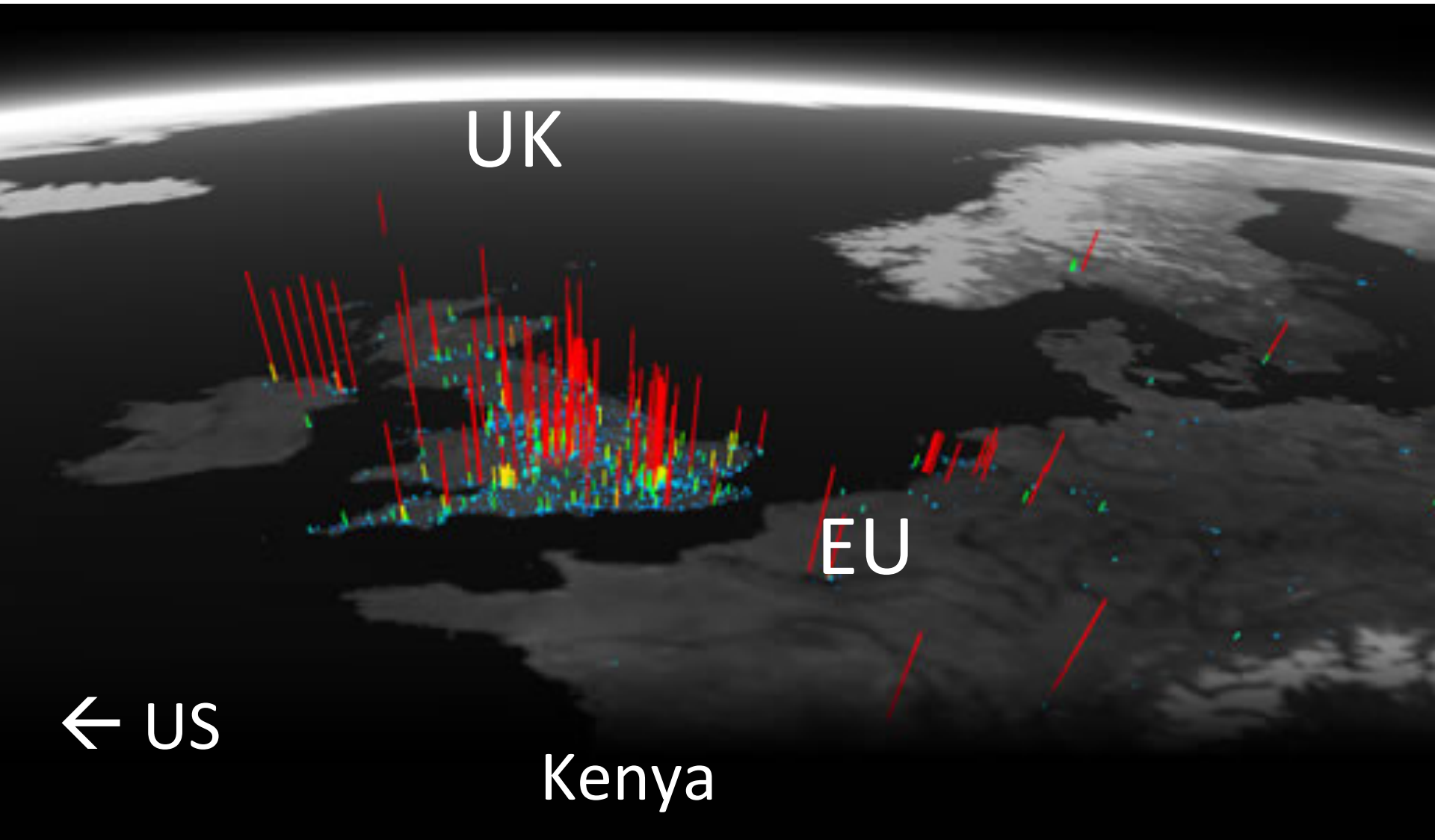
*Open data is not just “nice to have” but critical for our future*



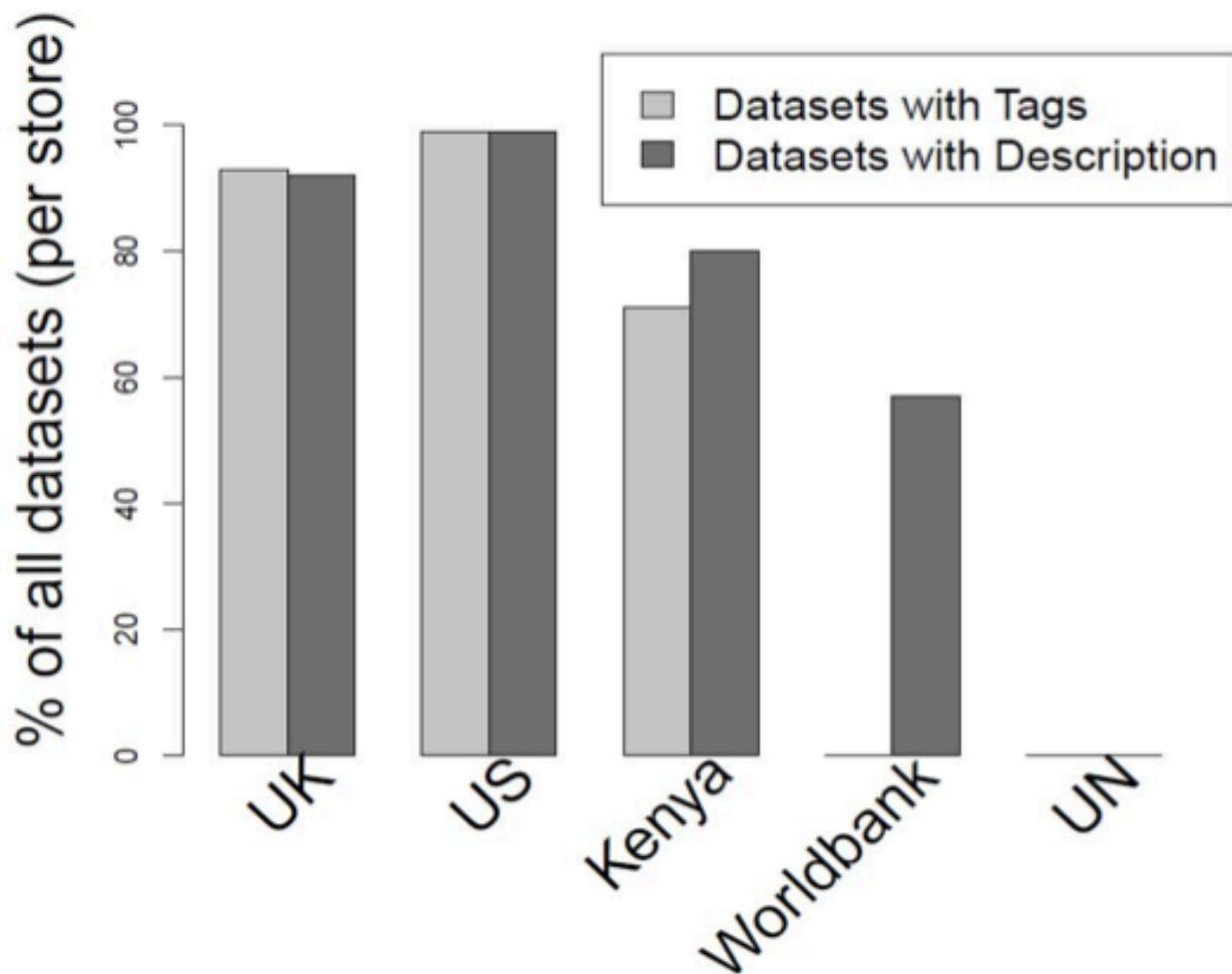
*Open data is an unstoppable tide, with transformative implications for both businesses and the public sector.*



# Global Supporters



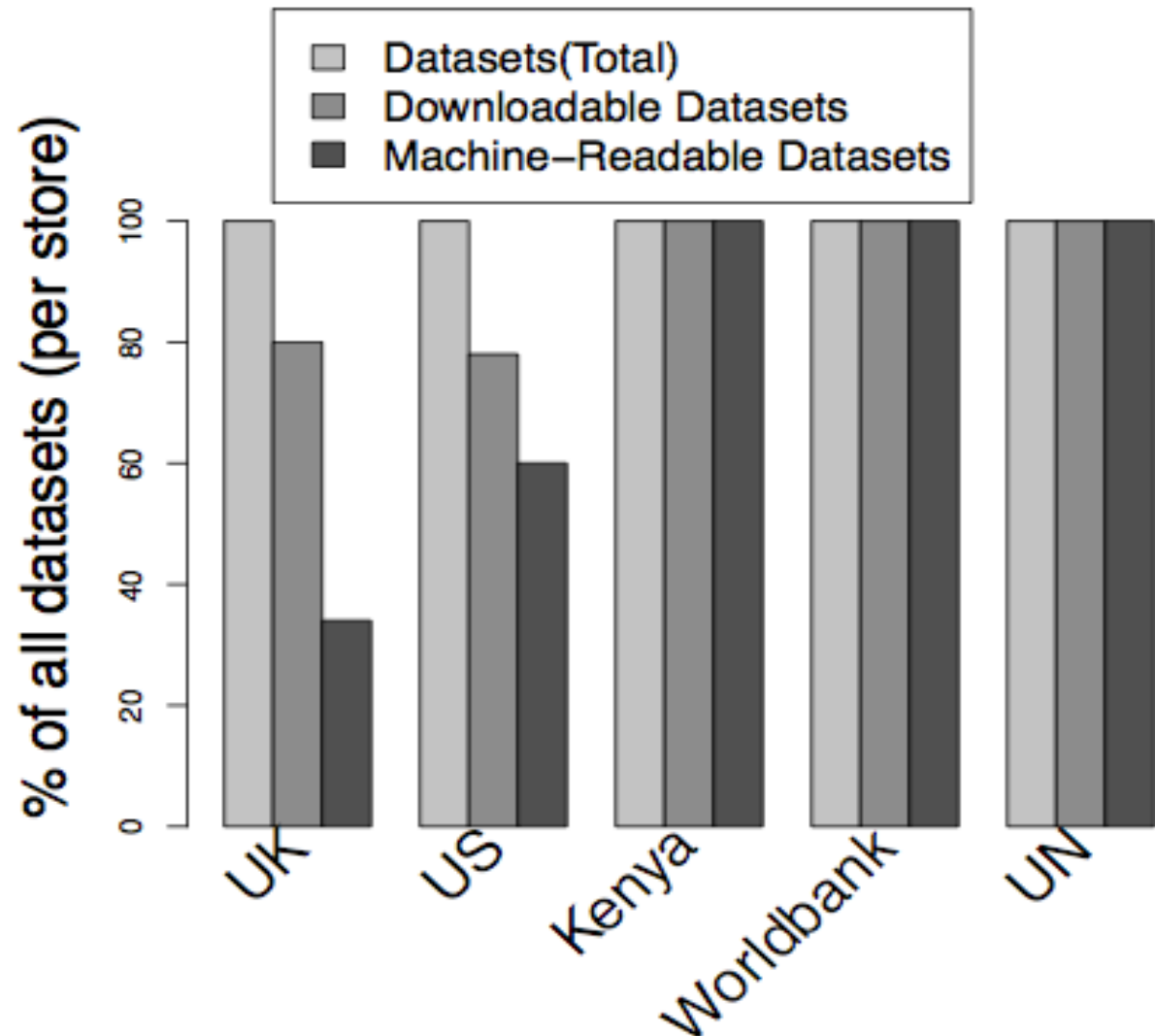
# Quality of Datasets



Braunschweig, K., J. Eberius, M. Thiele, and W. Lehner. "The State of the Open Data-Limits of Current Open Data Platforms." In Proceedings of WWW. 2012.



# Dataset Availability



Braunschweig, K., J. Eberius, M. Thiele, and W. Lehner. "The State of the Open Data-Limits of Current Open Data Platforms." In Proceedings of WWW. 2012.



Question?

Why expose data?

# Data: The New Raw Material?

- Data:
  - Single piece  
of information  
of every nature

Data --> Information --> Knowledge --> Wisdom



*i*



# Why expose data?

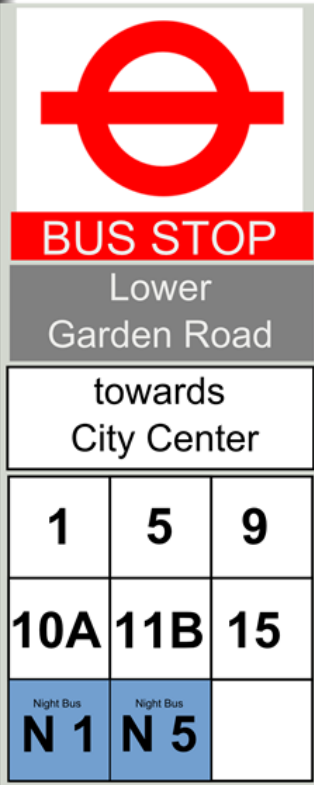
- Transparency
- Trust
- Marketing
- Domain-Leadership



- Crowd Sourcing
- Streamlining
- Knowledge Building
- Money Saving

**Savings** **Advocacy**  
**Collaboration**  
**Transparency**  
**Marketing**  
**Activities**  
**Evaluation**  
**Efficiency**  
**Community**  
**Policy**  
**Campaigning**  
**Integration**  
**Trust**  
**Planning**





# Public Service Improvement

- UK released data on 300,000 bus stops.
- 18,000 corrected by Open Street Map community.

# Health



- Prescription savings worth millions identified by using open data.
  - Combined usage data with drug effectiveness data.

<http://www.theodi.org/news/prescription-savings-worth-millions-identified-odi-incubated-company>

- 95% reduction in MRSA following open release of hospital performance data.

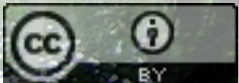
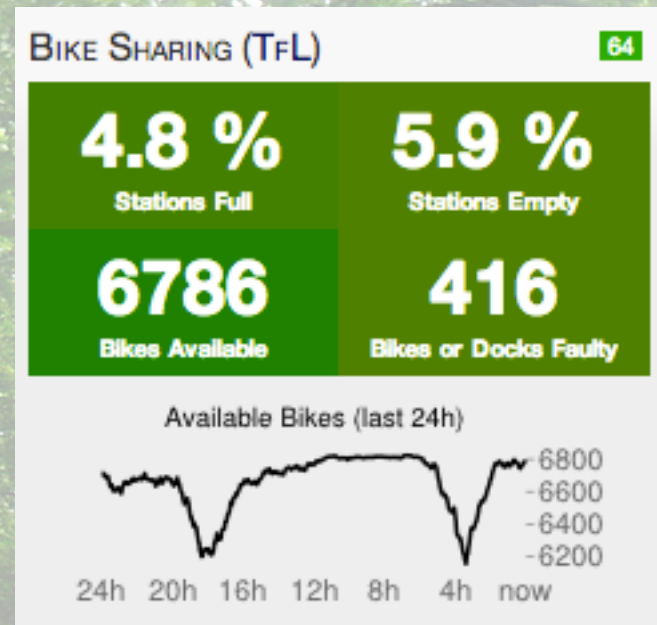
<https://www.mja.com.au/journal/2008/188/11/significant-reductions-methicillin-resistant-staphylococcus-aureus-bacteraemia>



# The Environment

When open access becomes open data

Bike sharing



# Finances

## MPs jailed after expenses exposed

<http://www.telegraph.co.uk/news/newstoppers/mps-expenses/>

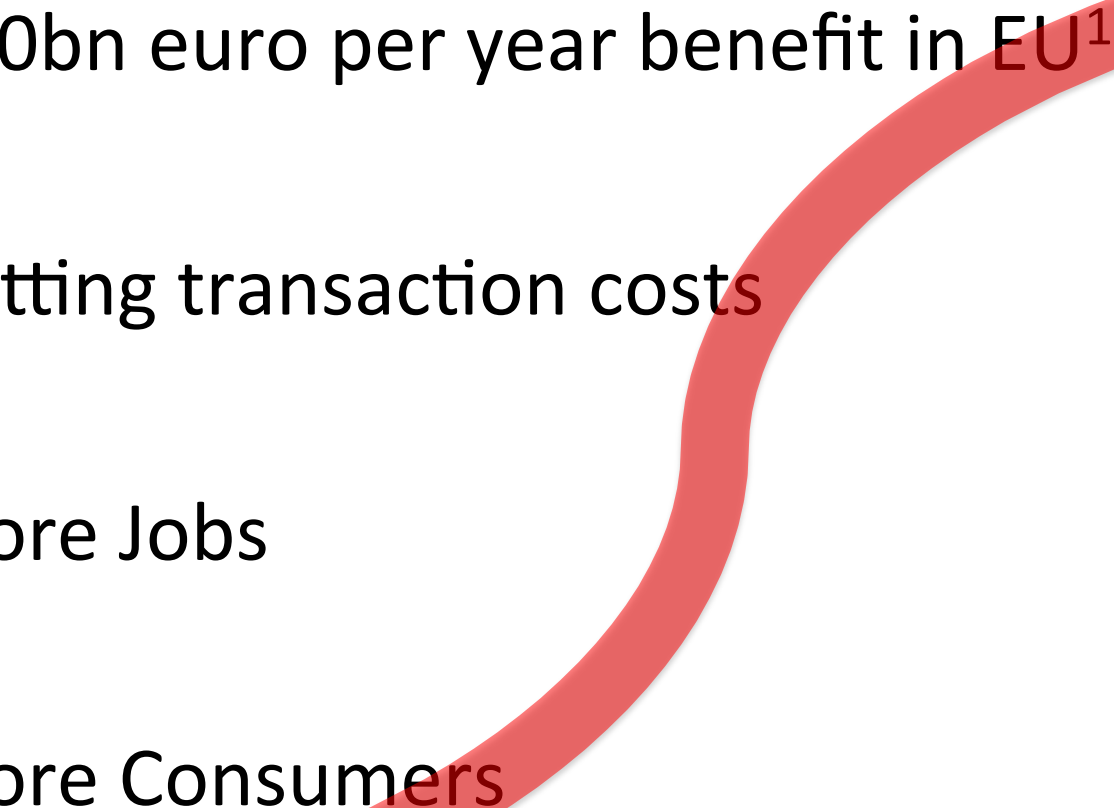


**CAN\$3.2 in money  
laundered via misuse  
of charity tax codes**



<http://eaves.ca/2010/04/14/case-study-open-data-and-the-public-purse/>

# Economic Growth

- 140bn euro per year benefit in EU<sup>1</sup>
  - Cutting transaction costs
  - More Jobs
  - More Consumers
- 

# The Open Data Way

- Common vocabularies make common connections
- Data enrichment through data sharing

## Aircraft and spacecraft

[Browse CPV Codes](#)

[Homepage](#)

ID: 34700000

ID with checksum: 34700000-4

URI: <http://purl.org/cpv/2008/code-34700000>

Scheme: [CPV 2008](#)

### Data



[Aircraft and spacecraft - RDF Turtle](#)

# CPV2008



[KEGG](#)

[UniProt](#)

# New Jobs

## Data Journalism

### Data summary

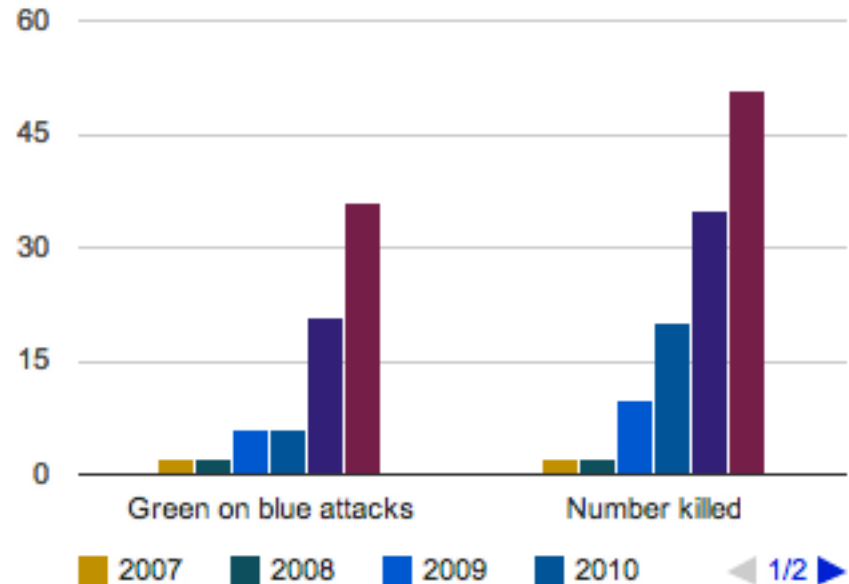
#### Total green on blue attacks by year

Click heading to sort table. [Download this data](#)

Year	Green on blue attacks	Number killed
2007	2	2
2008	2	2
2009	6	10
2010	6	20
2011	21	35
2012	36	51

Source: Isaf

### Green on blue attacks and deaths in Afghanistan



# New Jobs

# Open Data Managers

## Building: EEE Building

<http://id.southampton.ac.uk/building/32> ← This is the URI



**Site:** Highfield Campus

**Date of Construction:** 2006

**Architect:** John McAslan & Partners

**Occupants:**

- [Electronics & Computer Science](#)
- [Agents, Interactions & Complexity](#)
- [Web & Internet Science](#)

**Features:** Building 32 is non-residential

### Disability Information

- [View Disability Report for this Building](#)

### Email

Bulk email lists may only be emailed by members of the university *and in addition* are moderated.

- [✉ building-32@all.soton.ac.uk](mailto:building-32@all.soton.ac.uk)

### Points of Sale & Service

**Bottle Vending Machine (Coke)**

**Offers:** Caffeine, Soft Drinks.

**Physical and Applied Science Faculty Deanery**

**Snack Vending Machine (Snakky Max)**

**Offers:** Snacks.

**Social and Human Sciences Faculty Deanery**

### Upcoming Events

**Tuesday 25th September**

14:00 - [The use of Vibration in Microfluidics for Particle Handling and Sorting](#)

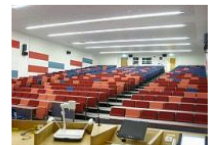
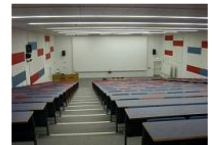
### Teaching Locations

Generally these are lecture theatres, but this also includes any location used in the syllabus database. The feature codes are a little esoteric due to them having only been intended for internal office use.

#### [32 / 1015 \(Lecture Theatre\)](#)

**Capacity:** 426

- RSC-BENCH PC
- RSC-DATA/VIDEO PROJECTION
- RSC-DISABLED ACCESS - AUDIENCE (A) Ground Floor Room Fully Accessible
- RSC-DISABLED ACCESS - AUDIENCE (B) Upper Floor Room Egress Standard Lift & Evac Management Plan
- RSC-DISABLED ACCESS - INSTRUCTOR (B) Upper Floor Room Egress Standard Lift & Evac Management Plan
- RSC-DVD
- RSC-INDUCTION LOOP (HEARING)
- RSC-LAPTOP/NETWORK CONNECTION
- RSC-MICROPHONE (VOICE ENHANCEMENT)
- RSC-PC (NETWORKED, REQUIRES UNIVERSITY LOGIN)
- RSC-SEATS FIXED TIERED
- RSC-VIDEO CONFERENCING
- RSC-VIZUALISER (VIDEO OHP)
- RSC-WIRELESS NETWORK



#### [32 / 3077 \(Seminar Room\)](#)

**Capacity:** 40

- RSC-BENCH PC
- RSC-DATA/VIDEO PROJECTION
- RSC-DISABLED ACCESS - AUDIENCE (B) Upper Floor Room Egress Standard Lift & Evac Management Plan
- RSC-DISABLED ACCESS - INSTRUCTOR (B) Upper Floor Room Egress Standard Lift & Evac Management Plan
- RSC-DVD
- RSC-INDUCTION LOOP (HEARING)
- RSC-LAPTOP/NETWORK CONNECTION
- RSC-SEATS MOVEABLE
- RSC-WHITEBOARD
- RSC-WIRELESS NETWORK





# New Companies

- Placr
- MastadonC

# Data and the Web

Behavior

Style

Structure

Data

★ Available on the web (whatever format) *but with an open licence, to be Open Data*

★★ Available as machine-readable structured data (e.g. excel instead of image scan of a table)

★★★ as (2) plus non-proprietary format (e.g. CSV instead of excel)

★★★★ All the above plus, Use open standards from W3C (RDF and SPARQL) to identify things, so that people can point at your stuff

★★★★★ All the above, plus: Link your data to other people's data to provide context

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data.ac.uk

data.gov.uk

data.redbridge.gov.uk

ordnancesurvey.co.uk

data.southampton.ac.uk

opendata.go.ke

data.gov



# Open Data

Open data is **information**  
that is **available** for anyone to **use**,  
for **any purpose**,  
at **no cost**.

# Exercise 1

- Locate a number of different sources of open datasets and pick one dataset from each.
- Identify which star rating the dataset is?
- What license is the dataset available under?
- How is this license referenced?
- What features make this data set usable (or not)?

# Exercise 2

- Over the weekend, update your ECS profile.
- [www.ecs.soton.ac.uk/people/username](http://www.ecs.soton.ac.uk/people/username)
- Then look at the data form.
- P.S. Do not change your name to “Professor”, it’s only funny the first time!

# Further Reading

- Berners-Lee, Tim, James Hendler, and Ora Lassila. "The semantic web." Scientific american 284.5 (2001): 28-37. The Semantic Web Revisited – Berners-Lee
- Shadbolt, Nigel, Wendy Hall, and Tim Berners-Lee. "The semantic web revisited." Intelligent Systems, IEEE 21.3 (2006): 96-101.
- Braunschweig, K., J. Eberius, M. Thiele, and W. Lehner. "The State of the Open Data-Limits of Current Open Data Platforms." In Proceedings of WWW. 2012.
- Manola, Frank, Eric Miller, and Brian McBride. "RDF primer." W3C recommendation, <http://www.w3.org/TR/rdf-primer/>
- <http://www.theodi.org/faq>
- <http://opendatahandbook.org/>

