

**Curriculum Innovation Network**  
**Wednesday 19<sup>th</sup> January**

**Future direction and challenges for HE:**

1. Changing relationship with ‘customers’ – students
  - Financial/academic/support
  - ‘free market’, uncontrolled
2. Providing something of value:
  - to who?    Students  
                  Parents  
                  Government  
                  Employers
  - market is strong; universities will still remain very popular with young people and parents.
3. Educational Technology is becoming more ubiquitous and now (for the first time) really works (usually).
4. Relationship to other educational sectors
  - schools
  - FE colleges
  - Private sector
5. Reputation/Image
6. Research/Innovation
  - ‘impact’
7. Funding from Government/Students.
  - timing of flows of money?
  - government has to continue to control public expenses.