

COMP6043 – Using Survey Tools

Survey Purpose

We have produced a draft for a pilot survey which is going to investigate University Students' use of web2.0 technologies in association with their academic studies. There are a number of changes which could be made to improve the draft.

Individual Preparation¹ (prior to next class)

- i) Individually review the content and questions in the survey, are they sufficient to provide you with the opportunity to gather any evidence which you might require?
- ii) Can you see any flaws in the questions as they are currently stated? Identify revisions
- iii) Identify and draft any additional content and questions which you need to add.
- iv) Take a look at iSurvey which is the Southampton Survey tool to see examples of surveys
- v) Think about what else you might need to do before issuing this survey

In your groups (next class)

- i) Look at the question type options available to (associated handout)
- ii) decide which question types you might reasonably use for each question.
- iii) justify your final decision.
- iv) design two or three additional questions to extend your use of question types

1. Introduction

Free Text

This is a quick survey to illustrate the different types of functionality which is required from an online survey tool.

Normally a survey will begin with some free text which explains to the participants the purpose of the survey, and establishes what will be done with the data (e.g. reassuring anonymity, explaining where the results will be published etc)

This section is not numbered, but it is usually to structure your survey allocating each question a question number (important when you start dealing with the datasets)

2. Demographics

One choice from two

Are you

- Male
- Female

Please enter your email if you would be happy for us to contact you to participate in a future focus group discussion

¹ Preparation should include reference to suggested texts such as
Creswell, John W., (2009) **Research design : qualitative, quantitative, and mixed methods approaches**
de Leeuw et al, (2008) **International handbook of survey methodology**
Also supported by companion web site <http://www.xs4all.nl/~edithl/surveyhandbook/contents.htm>

3. Main Body of Questions

3.1 Which of the following Web 2.0/social networking tools do you use in conjunction with your study (private or in class)?

Select any which apply to you.

- Blog
- Del.icio.us or some type of social bookmarking resource
- Flickr or some type of photo-sharing resource
- Moodle
- MySpace, Facebook, or some type of online community
- Podcasts
- Videocasts
- Wiki
- YouTube or some type of video-sharing resource
- None

3.2 How often do you use a Web2.0 tool

Daily	Weekly	Monthly	Never

3.3 Please identify the module title(s) for which you make use of these resources. Please indicate if you use them occasionally, consistently or never

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3.4 Please briefly describe how these tools are incorporated into your instruction.

3.5 Do you use these tools in an:

- Online course
- Campus-based course
- Both online and campus-based course
- None or N/A

3.6 Do you have plans to use any of these or other Web 2.0/social networking tools in the coming academic year?

Yes

No

3.7 Please briefly describe how you plan to incorporate these tools into your curriculum.

3.8 Do you use Web 2.0 technologies personally, as well as professionally?

Tips

Look out for any faulty questions e.g. one which asks for information which was also gathered above. This type of question is likely to annoy respondents.

Think about the analysis you are likely to want to conduct, have you asked the right questions to gather that information?