

These questions only allow a respondent to choose one answer from the answer choices.

- Multiple Choice (Only One Answer)
- Multiple Choice (Multiple Answers)
- Matrix of Choices (Only One Answer Per Row)
- Matrix of Choices (Multiple Answers Per Row)
- Matrix of Drop-down Menus
- Rating Scale
- Single Textbox
- Multiple Textboxes
- Comment/Essay Box
- Numerical Textboxes
- Demographic Information (US)
- Demographic Information (International)
- Date and/or Time
- Image
- Descriptive Text

**Do you like peanut butter?**

- Yes
- No

These questions allow respondents to choose as many answers as they want from the answer choices. Perfect for those "Choose all that apply" questions.

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**What type(s) of peanut butter do you like? (Please choose all that apply.)**

- Crunchy
- Smooth
- Other (please specify)

These questions allow a respondent to choose one answer from the answer choices for each row of the question.

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**How often do you eat the following types of peanut butter?**

	Daily	Weekly	Monthly	Yearly	Never (N/A)
Crunchy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smooth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

These questions allow respondents to choose as many answers as they want from the answer choices for each row.

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**My family likes the following type(s) of peanut butter.**

	Crunchy	Smooth
Me	<input type="checkbox"/>	<input type="checkbox"/>
My Spouse	<input type="checkbox"/>	<input type="checkbox"/>
My Children	<input type="checkbox"/>	<input type="checkbox"/>

This Question allows you to rate an items over different scales.

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**Please rate both the Texture and Taste of the following Brands of Peanut Butter.**

	Texture	Taste
Skippy	<input type="text"/>	<input type="text"/>
Jif	<input type="text"/>	<input type="text"/>
Peter Pan	<input type="text"/>	<input type="text"/>
Adams	<input type="text"/>	<input type="text"/>

These questions allow respondents to rate items based on some rating criteria.

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**Please rate the following qualities of peanut butter.**

	Extremely Important	Important	Doesn't Matter Much	Deal Breaker	N/A
Salty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crunchy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smooth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nutty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

This question allows the respondent to type in their own answer.

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**What is the first word that comes to mind when you think about Peanut Butter?**

This question allows the respondent to type in their own answer over several fields.

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**Please list your top three favorite brands of Peanut Butter.**

One

Two

Three

This question allows the respondent to type in a large amount of text for their response.

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**Please describe your first experience with Peanut Butter.**

This Question type limits the response to only a numerical answer.

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### How many pounds of Peanut Butter do you buy each year?

Jif	<input type="text"/>
Peter	<input type="text"/>
Pan	<input type="text"/>
Skippy	<input type="text"/>
Adams	<input type="text"/>

This question-type allows respondents to provide information about themselves.

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### Please tell us about where you live.

<b>Name:</b>	<input type="text"/>
<b>Company:</b>	<input type="text"/>
<b>Address:</b>	<input type="text"/>
<b>Address 2:</b>	<input type="text"/>
<b>City/Town:</b>	<input type="text"/>
<b>State/Province:</b>	<input type="text"/>
<b>ZIP/Postal Code:</b>	<input type="text"/>
<b>Country:</b>	<input type="text"/>

This question-type allows you to collect date and time information from your respondents.

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### When was the first time you ever ate:

	MM	DD	YYYY	HH	MM	AM/PM
Smooth Peanut Butter	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>	<input type="text"/> : <input type="text"/> <input type="text"/>
Chunky Peanut Butter	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>	<input type="text"/> : <input type="text"/> <input type="text"/>

This question-type allows you to display an image on your survey.

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**Image**  
Descriptive Text

**This is an image of a jar of peanut butter!**



This question type can be used when you want to enter text into the survey without asking a question.

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**Descriptive Text**

"Man cannot live by bread alone; he must have peanut butter."  
-James A. Garfield