The Benefits of Facebook “Friends:” Social Capital and College Students’ Use of Online Social Network Sites

Paper Summary
This paper examines social networking sites, namely facebook, from a psychological and social point of view. In essence the paper asserts that using facebook, users are able to maintain their social capital and more interestingly they are able to add value to them. One contribution of the paper is in that it proves a powerful and positive tendency for users to maintain their relationships with the communities they were previously engaged in. That is, for instance postgraduta students using facebook are far more likely to keep their relationships and participate in communities of their previous undergraduate communities than students who do not use online social networks.

In addition, the paper speculates that using facebook is directly related to social well being in that users of such SNNs tend to have more stronger social interactions and enjoy more of their lives. This especially applies in case of user who have low self esteem or lack self confidence.

Relevance to Ston Student Connect
Considering the fact that facebook was originally intended to be a social network web site aiming at university and college students, we can widely use the findings of this paper in order to justify our proposed idea in social and psychological perspectives. It is one of the most important parts of our project to be able to justify our rationale in different aspect such as legal, ethical, social, psychological and technical. Thus, this paper will prove an invaluable source of research to use in our project. I will write on this paper more when it comes to justification part of our project cycle.

Citation