Web 2.0
User eXperience

buzzword – but
http://www.montparnas.com/articles/what-is-user-experience-design/

more diagrams
http://www.kickerstudio.com/blog/2008/12/the-disciplines-of-user-experience/
loads in the library
Designing
FOR EMOTION

Aarron Walter


loads in the library
loads in the library
“Usability/accessibility/functionality = very important
But don’t underestimate the importance of beauty”

- Elliot Jay Stocks

Responsive web design*

* not just media queries mind

http://www.cloudfour.com/css-media-query-for-mobile-is-fools-gold/
RESPONSIVE WEB DESIGN

Ethan Marcotte

FOREWORD BY Jeremy Keith
“We need to accept that what makes the web so unique — so special — is this constant flux. We are working in by far the most pioneering creative medium at this point in time”

- Simon Collison
Content first
Semantic Markup

html is all about meaning
// means the meaning of word, phrase sentence etc that means your html should be self describing
Meaningful Markup

html is all about structure in meaning
Activate The Death Ray

List of profile attributes
- Andy Clarke
- Defender of the Universe
- Web: http://forabeautifulweb.com
- Phone: 01745 851948

Latest blog entry

The Destroying Ray

Officer Torch reports to Ming that Kala's city is collapsing. They watch anxiously on the Spacegraph as the palace crumbles. Anxious to save his daughter, Ming shuts off the magnet that keeps Kala's palace underwater. [...]

Andy Clarke
20/11/2009 11:00 AM
100 comments

Tags:
- Science
- Comic
- Military

Events

The Planet of Peril Mongo
20/11/2010 9:00 AM - 6:00 PM

The alien Mongo is on a collision course with Earth. Dr. Huxley Jardin flies off in a rocket ship to Mongo.
basic content and functionality should be accessible to all browsers
lean, clean, semantic HTML should describe content
CSS should accomplish all aspects of visual design
behaviour should be enabled using unobtrusive scripting
Browser stats

look at future !! not backwards !!
Myths
should websites look the same in every browser?
"[W]e need to step back from our endless battle to make it look the same across all platforms. We can’t make our site look the same on a PDA as a 21" monitor, we can’t make our site ‘the same’ for someone on a speaking browser, and although things are improving there are still differences in support and implementation of various W3C standards. Let go, it’s not going to look the same." 3
Rachel Andrew wrote that in 2002.

http://dowebsitesneedtobeexperiencedexactlythesameineverybrowser.com/
10,000 browser brands!

Friday, 21 October 11

“There are over 10,000 browser brands, versions, and configurations and that number is growing. [...] No two browsers have an identical implementation.”
“Browser support does not mean that everybody gets the same thing. Expecting two users using different browser software to have an identical experience **fails to embrace** or acknowledge the **heterogeneous** essence of the Web. In fact, requiring the same experience for all users creates an artificial barrier to participation.”

http://developer.yahoo.com/yui/articles/gbs/
also - below the fold is ok
content first - different output
Ministers deny cuts are 'unfair'

David Cameron defends his "tough but fair" cuts, while Nick Clegg accuses critics of "not being straight" in claiming the poorest will be hardest hit.

French unions announce new action
French unions call two more days of action - on 26 October and 6 November - to protest at the government's pension reforms.

Not all fun in the French south

7/7 man who stayed behind praised
A coroner praises a commuter caught up in the 7 July bombings at Aldgate Tube station who stayed behind to tend to the wounded.

Stay the course, Murdoch urges PM
News Corporation boss Rupert Murdoch urges the government to "stay the political course" on deficit reduction, in a speech honouring Lady Thatcher.

Skydiver murderer gets 30 years
A Belgian woman convicted of murdering her fellow skydiver and love rival by sabotaging her parachute is jailed for 30 years.

BBC's Sopel breaks hip in crash
Sex abuse vicars allowed to work
Willetts rejects unlimited fees
Men guilty of shopkeeper murder
Liverpool fans 'hunted' by Ultras
Bank levy to raise £2.5bn a year
Mother dies in de-icing accident

Features & Analysis
Winners and losers
Where the £87bn axe will fall and won't fall
Cuts protests
Could French-style strike action happen in the UK?
Falling tsar?
Why Moscow may ditch huge statue of Peter the Great

Metal row
The exotic minerals modern devices can't do without

Weird pre-nups
Drug tests, weight-los and infidelity bonuses
Ministers deny cuts are 'unfair'

Prime Minister David Cameron and his deputy Nick Clegg have rejected claims the Spending Review cuts were "unfair".

The respected Institute for Fiscal Studies says poorer families with children would be the "biggest losers".

But Mr Cameron said higher earners would pay more, while Mr Clegg said those who called the measures unfair "were not being straight with people".

"Frankly they are frightening people and that is not right," said Mr Clegg during a joint visit to Nottingham.

And Chancellor George Osborne said that, including June's Budget,
Ministers deny cuts are 'unfair'
Never broken
Fantastic website design in North Wales | Stuff and Nonsense

Andy Clarke is hip and mature. You almost never get both. He is a seasoned brand steward, a fancy pixel wrangler, and no mean hand at code. A triple talent. The bastard. — Jeffrey Zeidman

Based in Flintshire, North Wales, Stuff and Nonsense is a small web site design studio, led by designer and author Andy Clarke. We have built an enviable worldwide reputation because we understand that designing a fantastic web site is only part of the story. We never forget that we are designing fantastic experiences for you and for your customers. Hence, we even wrote a book about it, Transcending CSS: The Fine Art of Web Design.

Because we stay small, we take a personal interest in every web design project we help with, working with our clients long after a web site goes live.

Because we love our web design work, so will your customers

Based in Flintshire, North Wales, Stuff and Nonsense is a small web site design studio, led by designer and author Andy Clarke. We have built an enviable worldwide reputation because we understand that designing a fantastic web site is only part of the story. We never forget that we are designing fantastic experiences for you and for your customers. Hence, we even wrote a book about it, Transcending CSS: The Fine Art of Web Design.

Because we stay small, we take a personal interest in every web design project we help with, working with our clients long after a web site goes live.

Because we love our web design work, so will your customers

https://browserlab.adobe.com
'take full advantage of new technologies, and craft every user's experience so that it's appropriate to the capabilities of the browser they're using. That will likely mean that designs will look different — sometimes very different — across browsers.'

- Andy Clarke
*You will not be able to show this in static designs or storyboarding*

Friday, 21 October 11

ok one more thing before some demo sites
designing for the web (not too technical more the why – which is very very good)

Books
http://silverbackapp.com/
what the user does....
Demo

flexible design

www.hardboileddesign.com
www.colly.com
mediaqueri.es

Siri demo

http://www.alistapart.com/articles/responsive-web-design
http://unstoppablerobotninja.com/entry/with-good-references/

http://www.alistapart.com/d/responsive-web-design/ex/ex-site-flexible.html
http://2010.dconstruct.org/
http://saltercane.com/
http://2011.uxlondon.com/
http://simplebits.com/
http://www.stpaulsschool.org.uk/
http://huffduffer.com/
More recent sightings

Saturday 14 August 2010 at 18:59

Yogi was here all along

Andy Clarke

We drove 4,087 miles in four weeks, across Idaho, Nevada, Utah, Wyoming, Montana, Washington and Oregon Looking For Yogi, and guess what? He was here all along.

Read this adventure →
or ugly

no support for css3 columns rather than add meaningless divs – design for the differences

https://browserlab.adobe.com
Chrome Experiments - Arcade Fire

http://www.chromeexperiments.com/arcadefire/

push it!
Craft experiences for users, yes it’s more work but it's worth it
arahal balkan FOWD london 2011 talk – a lot about applying Don Norman to UI design

Watch it here http://ndc2011.macsimum.no/mp4/Day2%20Thursday/Track4%200900-1000.mp4

Lift interface
ticket machine
Friday, 21 October 11

aral balkan FOWD london 2011 talk – a lot about applying Don Norman to UI design

Watch it here: http://ndc2011.macsimum.no/mp4/Day2%20Thursday/Track4%200900-1000.mp4

Lift interface
ticket machine