<table>
<thead>
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<th>No.</th>
<th>Option</th>
<th>Advantages</th>
<th>Disadvantages</th>
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</table>
| 1   | Online conference, mid-March. Short video presentations, documents, etc| • Least expensive option  
• Accessible to large numbers of stakeholders  
• Can be ‘open’ for a longer time to consider ideas and provide feedback  
• Permanent record of content and communication | • Impersonal, and so loss of spontaneity  
• Limited opportunity for detailed discussion  
• Risk that some stakeholders will not be enthused to contribute (much/at all) |
|     | available for viewing; blog-space for stakeholders to make comments; regular ‘live’ discussion programme related to specific issues/sectors. [Exact details to be confirmed.] |                                                                            |                                                                                                           |
| 2   | Day conference, hosted by University of Southampton, UK, or UNU in Bonn. Date TBC, restricted by availability. Full 1 day conference including key note speakers and sector-specific breakout sessions. | • Relatively cheap to hire facilities, book accommodation, etc  
• Relatively easy to organise and control  
• Reasonable flexibility | • Still expensive relative to option 1  
• Limited date availability |
| 3   | Day conference, held at hotel venue in Brussels. 17th March (and possible general meeting on 18th). Content as above. | • Relatively central location  
• Easy access for EU  
• Venue originally agreed on in Bilbao | • Most expensive option  
• Relatively difficult to organise/control |
| 4   | Conference attached to the EC’s Eco-Innovation Forum*. Bilbao, circa 19-22 April. Content broadly as above, but subject to conforming with Forum programme and requirements. | • Potential to tap in to large gathering of relevant stakeholders  
• Basic planning/organisation done | • Expensive relative to 1 (and 2?)  
• Least control over format/programme  
• Furthest average travel distance |

*http://www.ihobe.net/Pags/AP/AP_Noticias/hemeroteca.asp?cod=12856D30-97AF-42A4-98C6-4F63493471F3&hld=7CA1F17C-669B-4721-9E4B-CDE1776848C7&Idioma=I ; note this is only a potential option at the moment; if this option is preferred then integrating the events will be investigated.