

## Poster preparation and visual literacy

You may want to improve your visual literacy. Aside from browsing the web and searching out infographics, the following may be useful.

Three reference texts you might appreciate.

The Tufte books are both in the Hartley library, one copy of the McCandless book is available from Winchester School of Art, and you can download the article by Lenger and Eppler.

### Bibliography

Lengler, Ralph, and Martin J Eppler. 2007. "Towards a Periodic Table of Visualization Methods for Management." In *IASTED Proceedings of the Conference on Graphics and Visualization in Engineering (GVE 2007)*. Clearwater, Florida, USA.

available from [http://www.visual-literacy.org/periodic\\_table/periodic\\_table.pdf](http://www.visual-literacy.org/periodic_table/periodic_table.pdf)

McCandless, David. 2009. *Information Is Beautiful*. HarperCollins UK.

Tufte, Edward R. 1983. *The Visual Display of Quantitative Information*. Cambridge, MA: Graphical Press LLC.

Tufte, Edward R. 2006. *Beautiful Evidence*. Vol. 23. Graphics Press Cheshire, CT.

### Webliography

GapMinder: <http://www.gapminder.org>

Guardian Data Store Flickr Group <http://www.flickr.com/groups/1115946@N24/>

Information Is Beautiful <http://www.informationisbeautiful.net>

Many Eyes: <http://www-958.ibm.com/>

Visual-Literacy: <http://www.visual-literacy.org/>