Part 1: Fashion & Textile Design

Research and Communication Skills

Research

Context
Why research ... is the bit you shouldn’t skip or view lightly
...it broadens your knowledge
...opens new avenues
...influences all your work
...leads to new research

it never stops
Why are eyes called eyes?
... it allows you to move beyond descriptions and subjective interpretation...

I like the brightness of this colour

...to substantiated contextual knowledge.

This colour is a key shade for youth and in tune with the current trends for ‘hyper brights’

Nothing lives nor is created in an ivory tower

Knowledge is POWER
Culture Capital
Understand the story behind the creation

“The inspiration behind the hair came from Victorian times when prostitutes would sell theirs for kits of hair locks, which were bought by people to give to their lovers. I used it as my signature label with locks of hair in Perspex. In the early collections, it was my own hair.”
every aspect has a story behind it
What can happen if you get this wrong

Chanel 1994

Dress featuring fragments of the Quran
Research is...
…not only about reading books (although that is part of it)
…about visiting museums and galleries
…watching films and documentaries
…reading magazines, blogs and newspapers
…listening to the radio

…opening your eyes, ears and mind to new things…

…and seeing things in a new light from a new perspective
JUST LOOK IN THE RIGHT PLACES...
Read the first chapter of either...

Wilson, Elizabeth. *Adorned in dreams*, I B Tauris & Co Ltd

Barnard, Malcolm. *Fashion as Communication*, Routledge
... AND GIVE IT SOME TIME
Some blogs at WSA…

makefuture.soton.ac.uk
intheloopsoton.wordpress.com
wsalibrary.wordpress.com
janelandau.tumblr.com
sarahelwick.com

Some sites that feed the brain… a bit

trendtablet.com
accessgreatdesign.wordpress.com
vam.ac.uk/channel
blog.britishmuseum.org
fashionprojects.org
stylebubble.co.uk
businessoffashion.com